Contact me

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Wrocław, Poland

Education

CREO - Szkoła reklamy
- Advertising organization

Certified PDF User
- Adobe Certificate

Google UX @ Coursera
- UX Google Certificate

Skills

- Excellent organization of work and motivation to work from home

- Interpersonal and communication skills to talk with difficult clients

- Punctuality and responsibility in meeting deadlines

- Flexibility and experience in using various software

- Knowledge of programming principles

- HTML/CSS/ +frontend frameworks

- English B2/C1

Adam Kowalski

UX Designer
Graphic Designer

I am an experienced designer whose foundations were established through studies and projects in both traditional and digital environments. My work encompasses IoT applications, e-commerce, corporate identity, and mobile applications. My design skills and a deep understanding of both user needs and development requirements allow me to create high-quality solutions.

Work experience:

RIGHT INFORMATION 2022–2023

UI / UX Designer

As a UI/UX Designer at Right Information, I had the pleasure of creating innovative solutions. In my portfolio, you can find projects such as:

- An IoT web application for the pump industry,
- A control panel for efficient energy management developed for a Swiss canton,
- An e-commerce platform.

PASIBUS 2020–2022

Head of Design / UX Designer

As the Head of Design, I was responsible for maintaining brand consistency across all communication channels. Furthermore, we had the opportunity to execute several intriguing projects that required advanced skills in User Experience and programming.

- Pasidostawa (e-commerce platform)
- UX (User Experience),
- Design,
- Video editing,
- Front-end web development.

KACZMARSKI GROUP 2018–2020

Senior Designer / Junior Frontend Developer

In this company, I combined the roles of a Designer and Front-end Developer, and my responsibilities included:

- Graphic design,
- UX (User Experience),
- Video editing,
- Front-end web development,
- Creating ads in Google Web Designer.

FM WORLD 2013–2018

Graphic Design Dept. Manager

As the Head of the Graphic Department at FM World, I had the opportunity to manage a range of key projects. Here are some of the main initiatives that, under my leadership, yielded significant results:

- Designing brochures and cosmetic packaging,
- E-commerce redesign,
- Website redesign,
- Nutricode Mobile & Web App,
- Perfume search engine,
- Global Networking Forum Event (Design & web),
- Optimizing the Graphic Department's workflow.

NEONET GROUP 2010–2013

Senior Designer

As a Senior Designer, I was responsible for designing brochures, presentations, newsletters, and creating visuals for marketing campaigns. Since 2011, I had the pleasure of serving as a Creative Graphic Designer at NEOIDEA.

FM WORLD 2007–2010

Senior Designer

I began my career at FM World as a Graphic Designer, where I was responsible for designing various print materials and key visual elements for promotional campaigns. In addition, I was a photographer and videographer for the company.